



## Code of Conduct

### Our Innovational Principles

#### **Our vision;**

As a pioneer agency create right marketing communicational solutions with a higher effectiveness and productivity approach

#### **Our values;**

The agency expects its employees to commit to;

- Professionalism
- Integrity
- High ethical standards
- Respect for people and regulations
- Innovation
- Passion
- Excellence

#### **Workplace conduct;**

- Protect official or classified information
- Occupational health and safety
- Observe all security arrangements
- Safeguarding of information and assets
- Use of company's technology
- Protect personal information
- Respect for people and non discrimination
- Protect inside information and public disclosure

#### **Business conduct;**

- Deliver quality products and services
- Avoid conflicts of interest
- Comply with competition (anti-trust) laws
- Care for the environment
- Engaging our customers
- Comply with laws and regulations, trade and promotional restrictions, public social rights
- Create sustainable business relationships with customers
- Align with customers company SOPs and guidelines
- Conclude projects on time & quality as written in agreements